

Kate Vischer <kate@stitchdesignco.com>

Re: Legami Initial Branding Presentation

J. Eldredge Ropolo <john.ropolo@pastabeach.com>

Mon, Jul 8, 2024 at 9:41 AM

To: Lydia Toney <lydia@stitchdesignco.com>

Cc: Amy Pastre <amy@stitchdesignco.com>, Jenny Badman <jenny@stitchdesignco.com>, Molly Mann <molly@stitchdesignco.com>, tyler.ropolo@pastabeach.com, Hampton Williams <hampton@stitchdesignco.com>, Kate Vischer <kate@stitchdesignco.com>

Hi.

Brunch: For now we only have a dinner menu. We will eventually have a brunch menu, where there will be some brunch items and some of the dinner items such as the pastas, appetizers (most of them) and the small bites. Probably more limited on the entrees that people can select.

Dessert: For the dessert menu I attached the Pasta Beach Boston One. We will definitely have about 6 desserts. In Boston we listed the spirits, bourbon, etc on the dessert menu as well. But I am not stuck to this idea for Charleston. We can either have them all live on one menu or have two separate menus. One only desserts with digestifs and amaro on it and then have one for the bourbons, and other spirits (Maybe the bourbon, amaro, liqueur list, etc can live on the lounge cocktail list).

Cocktails: We will have a similar format with about the same number of cocktails as we do in Boston. I think beer should be on the cocktail list as well

Happy Hour: Create one with about 6 cocktails and some room to add about 8 food items

Terrace: Same as food menu downstairs. We just need to think about where and how we could add the 3/4 specialty food items that we might have upstairs.

Wine: Wines by the glass similar to Boston number wise. Wines by the bottle the list will be more extensive (Maybe double the size, which would add more subcategories. Such as Piemonte, Tuscany, French Reds, New World, Reserve etc...)

Lounge Small Bites: The main question is how many items we will end up having. I would say again about 8-10 menu items

Lounge Cocktail : Similar to the downstairs cocktail menu, But maybe on this one it is more important to have a list of bourbons, whiskey, etc on it. We will probably have 3/4 Large format (bottle service type cocktail on here).

For now we won't have a lunch menu because we are only planning on opening saturday and sunday for lunch. So we will only have the brunch menu

Let me know if you have any questions.

Best,

Eldredge

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3 attachments



Pasta Beach Boston Wine List.pdf



PB RW Drinks 2023-2-15.pdf 238K



Pasta Beach Boston Dessert and Spirits.pdf 22K